



FIRE  UP[®]

natural & sustainable firelighters



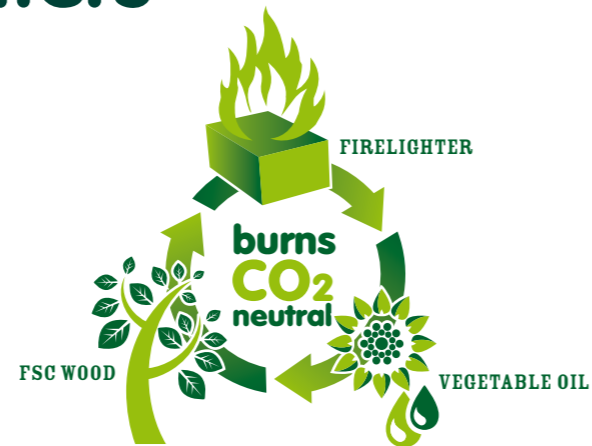
EASY • SAFE • CLEAN • GREEN

FIRE UP[®]
for fire and fun

Fire-Up natural & sustainable firelighters

Perfect for lighting up barbeques, fireplaces, stoves and open fires

- 100% Biomass
- No petroleum product
- Carbon neutral emission*



OUR CIRCLE OF LIFE

Specialist in private labels

various quantities possible



single pack / duo-pack / tri-pack



NATURAL

Wood from FSC-certified forests impregnated with 100% vegetable oil

NO PALM OIL

SUSTAINABLE

Made from renewable sources

No petroleum products: no kerosene or paraffin wax

Non-toxic: no formaldehyde, no added chemicals

Not harmful if in contact with vegetation, plants aquatic organisms

Minimum waste

USES & BENEFITS

Not harmful if stored near foods

Non-explosive

Burn for 8 to 10 minutes

Do not dry out or lose their firepower, even after opening

No unpleasant smell

Not oily or greasy

Available in different sizes

* The CO2 emitted from the combustion of biomass is offset by the reduction of CO2 in the atmosphere as a result of new biomass growth. The same cannot be said for firelighters using petroleum products, such as kerosene, paraffin wax or slack wax.



Our brand new and modern Fire-Up production site and office since 2014



- More then 30 years manufacturer of environmental friendly and sustainable firestarters of high quality
- Specialist in private label, exporting all over the world
- Latest state of the art production and packaging machinery
- Creative and efficient market-concepts
- Flexible production with short delivery times
- highly motivated employees
- striving to fulfill all necessary legal and social requirements
- good quality management, accustomed to external audits

Fire-Up International B.V.
Nedervonder 13
5061 JP Oisterwijk, The Netherlands

P.O. Box 250
5060 AG Oisterwijk, The Netherlands

T: +31(0)13 529 95 00
E: info@fire-up.nl

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www.fire-up.nl